

Talent de Intima



Creative young talents supported by Intima

For over 15 years, the "Talent de Intima" section has been a constant support to young and talented fashion designers. Showcasing the creative background of these promising talents, as well as their collections, the now-famous column has already enabled a great number of young lingerie designers to launch their brands to the fashion world by awarding them the necessary publicity and media coverage. Appreciated and well-read by **many boutiques**, this section allows retailers to discover innovative brands and designers who will make a difference.

Become the new "Talent de Intima"

Twice a year in December and June under the "Talent de Intima" project, the editorial team at Intima magazine selects a young designer to benefit from the complete "Talent de Intima" package, helping them to launch their brand.

10 pages throughout Intima Media Group's TALENT...

- 2 editorial pages in Intima (France),
- 2 editorial pages in Linea Intima (Italy)
- 2 editorial pages in The Best of Intima/The Best of Swim (North America),
- 2 editorial pages in Intimoda (Russia),
- 2 editorial pages in Intima Asia (China and South East Asia)

...and an **article on every magazine's blog**

Le Carnet d'Intima
Linea Intima Edit
The Best of Intima Edit
Intimoda Edit
Intima Asia

With a value of around € 20.000

6 advertising pages with the "Talent de Intima" logo (image provided) to use over a 12 month period in the following magazines: Intima, Linea Intima, The Best of Intima, Intimoda and Intima Asia (1 page maximum per edition).

With a total value of around € 24.000



Intima

Linea intima

the best of Intima

INTIMA

INTIMODA

Talent de Intima



CONDITIONS AND HOW TO APPLY

Who Can Participate?

Applying* to "Talent de Intima" is free of charge and open to all young designers within the lingerie, nightwear, beachwear, loungewear and hosiery sectors, who have a year's experience in the field and who haven't previously taken part in "Talent de Intima".

*Only those entries whose application has been duly completed (comprising the necessary documentation) and received within the requested deadline shall be considered for the competition.



How to Participate?

To apply to the selection process, please send us the following documents:

- **Your resume**
- **A cover letter** outlining why you would like to participate and what makes you an ideal candidate.
- **A presentation file of the brand and a detailed description of your latest collection** (your inspiration, line and collection descriptions ; shapes, materials, colors etc.) while specifying the season and the retail price range.
- **A portrait photo of the designer(s)** (high resolution 300 dpi, 10x15cm minimum format)
- **At least 5 high resolution photos of the brand's latest collection** (modeled collection pieces, 300 dpi, 21x29cm minimum)



Entry evaluation period:

October to December for the winter edition

April to June for the summer edition

Deadlines for the receipt of all entries:

December 10th for the winter edition

June 4th for the summer edition

3 FINALISTS

The editorial team at Intima may eventually select 3 finalists who will then have to send at least 3 samples of their new collection for the final selection within 10 days of being notified. All samples will be returned.

Where to send your application: redaction@intimagroup.com

Where to send samples:

INTIMA France

C/O Géraldine Ohrt

Pisani Editore

Via Cristoforo Colombo, 1

20094 Corsico (MI) – Italy

All incomplete and/or submission packages received after the deadline will not be considered.



for further information: redaction@intimagroup.com

Intima

Linea intima

the best of
Intima

INTIMA

INTIMODA